



Graduating Senior Ad Form

Congratulations on your last year in high school. Your senior year/graduation is a big deal to both the student and to the parent. We are offering a free space to every graduating senior to display your academic achievements along with your school photo.

Please complete the information below in **Section A** and return it to us **no later than May 2, 2022**. Please share the Senior Recognition Ad packet (Section B) with your parents, grandparents, friends, or anyone who may want to show you how proud they are of you in special way. **Submit the completed forms to the front office.**

Section A: (Graduating Senior Information):

The information in this section will be printed for free in the Olney Enterprise Special Section for publication in May 2018.

Student name as you want it to appear on the senior ad page in the newspaper:

Name(s) Parents/Guardians:

Home address:

City, State, Zip:

Phone number (in case we need to call you) _____

E-mail address (to email you the ad proof) _____

Academic Achievements:

Extra-curricular Activities:

Sports Achievements:

Clubs Achievements:

Additional Accomplishments:

List any additional information you would like to share: (Ex: Your plans after school)

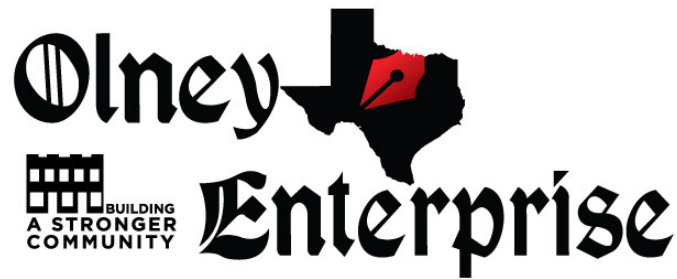
Instructions:

1. Provide photos for space in the ad
2. Complete the Graduating Senior Ad form for free placement in Olney Enterprise Special Section.
3. Return complete ad form by May 2 to the journalism teacher, Mindi Kimbro, or email to editor@olneyenterprise.com.

Olney Enterprise staff and the journalism teacher reserve the right to reject photos or text or ask students to make changes to conform to the staff's standards. An ad proof will be sent once it is prepared.

After we send you the ad proof, you will have one week to respond with any corrections or the ad will be published as created.

Student's/Parent's Signature _____ Date _____



Senior Recognition Ad packages

Olney Enterprise is offering Senior Recognition Ad packages to the families, friends, and supporting individuals and organizations of the soon to be graduating seniors. These ads will give parents, grandparents and other supporters the opportunity to tell their graduate(s) congratulations and to show how proud of them you are in a special way. This package explains the available sizes of ads, prices, design template and submission information.

The final deadline for submitting Senior Recognition Ad forms is May 2, 2022. We will print the ads in a special section of Olney Enterprise prior to graduation, so you will have the opportunity to show your pride and love before your senior transitions to the next phase of their life.

Please direct any ad related questions to Ronni Walker. You may reach her via email or phone.
Editor@OlneyEnterprise.com | 940.227.4358 (Direct Cell Phone) Call or Text.

Please complete the information below in **Section B** and return it to us **no later than May 2, 2022.**

Section B: (Senior Recognition Ad Packet):

The information in this section will be printed for a fee in the Olney Enterprise Special Section for publication in May 2022.

Student name as you want it to appear on the senior ad page in the newspaper:

Your name for billing:

Billing address:

City, State, Zip:

Phone number (in case we need to call you) _____

E-mail address (to email you the ad proof) _____

Please include the information you want to appear in the ad:

You can sketch you would like us to design your ad (Optional):

Please select the Ad Package you want to purchase:

Size of ad with approximate measurements and cost: (check one)

<input type="checkbox"/> Business Card	\$85.00	No photo	2 to 3 lines of text
<input type="checkbox"/> 1/4 page	\$175.00	1 photo	2 to 4 lines of text
<input type="checkbox"/> 1/2 page	\$350.00	Up to 2 photos	2 to 6 lines of text
<input type="checkbox"/> Full page	\$700.00	Up to 4 photos	2 to 10 lines of text

Payment Options (check one)

- Check/Money Order made out to Olney Enterprise
 Cash (Drop off to Olney Enterprise, 213 E. Main Street, Olney, TX 76374
 PayPal (Olney Enterprise: Publisher@OlneyEnterprise.com)

Step-By-Step Instructions:

1. Select ad size
2. Provide photos for space in the ad
3. Complete the Ad form by May 4 and return it to Olney Enterprise @ 213 E. Main Street, Olney, TX 76374
4. Indicate payment source for ad – Check/Money Order/Cash

Olney Enterprise staff and the journalism teacher reserve the right to reject photos or text or ask students to make changes to conform to the staff's standards. An ad proof will be sent once it is prepared.

After we send you the ad proof, you will have one week to respond with any corrections or the ad will be published as created.

Purchaser's Signature _____ Date _____

AD SUBMISSION GUIDELINES

Ad message, photos, order form and payment must be turned in all together.

Custom fonts/typefaces are not allowed.

No photos from websites like Facebook or Twitter. Sites like these compress photos so the photo size is only 72 dpi which is not high enough quality for printing.

We prefer to receive original digital picture files. Only .jpg or .tif files can be used and the resolution must be at least 300 dpi.

We would like photos to be emailed. Please email or file share the photos with us by using a site like [DROPBOX.com/Google Drive/](https://www.dropbox.com) etc. Email photos to Ads@OlneyEnterprise.com Please include the Student's Name in the Subject Line.

Hard copy photos must be in color and printed on photo quality paper. Computer/inkjet printouts of photos cannot be used.

Do not cut, glue, tape or staple original photos.

Care will be taken to return photos if requested after the ad has been proofed; however, copies of prints should be submitted for irreplaceable photos. Olney Enterprise does not accept responsibility for lost or damaged photos.

Select vertical (Tall) photos for vertical spaces and horizontal (Wide) photos for horizontal spaces.

Photos can be enlarged or reduced to fit the layout. We will crop or scale to fit the designated space. If you would like us to consider your cropping suggestions, please write those on the order form.

Writing lightly in pencil, put the student's name on the back of each photo and indicate where you want the photo in your design if more than one photo is included.

Do not send photos that has nudity.