

WEB Advertising Rates for www.olneyenterprise.com

PAGES	Ad Name	Size (in pixels)	Position	Price*
Home	Leaderboard	970x90	Very Top Of Page	\$40
	News	Cube 1	300x600	Top Ad On Right Rail
	Cube 2	300x250	2nd Ad On Right Rail	\$25
	Cube 3	300x250	3rd Ad On Right Rail	\$20
	Prestitial/Interstitial	640x480	Opens Before Page (Prestitial is Home ONLY)	\$75wk/\$150mo
	Wallpaper	300x900 (2)	Outside Right and Left Edges	\$75wk/\$150mo
	Floating Hand	300x250/88x88	(Home ONLY)	Call
	Peelback Ad	250x250/800x800	From Corner, Expands to Large Ad (Home ONLY)	Call
	Sliding Billboard w/Pencil	970x30/970x250	Just Under Top Navigation Bar	\$75wk/\$150mo
Sports	Leaderboard	970x90	Very Top Of Page	\$40
	Cube 1	300x600	Top Ad On Right Rail	\$30
	Cube 2	300x250	2nd Ad On Right Rail	\$25
	Cube 3	300x250	3rd Ad On Right Rail	\$20
	Interstitial	640x480	Opens before	\$75wk/\$150mo
	Wallpaper	300x900 (2)	Outside Right and Left Edges	\$75wk/\$150mo
	Sliding Billboard w/Pencil	970x30/970x250	Just Under Top Navigation Bar	\$45
Lifestyles	Leaderboard	970x90	Very Top Of Page	\$20
Calendar	Cube 1	300x600	Top Ad On Right Rail	\$15
Weather	Cube 2	300x250	2nd Ad On Right Rail	\$10
Classifieds	Cube 3	300x250	3rd Ad On Right Rail	\$10
Obituary	Interstitial	640x480	Opens Before Page	\$75wk/\$150mo
	Wallpaper	300x900 (2)	Outside Right and Left Edges	\$75wk/\$150mo
	Sliding Billboard w/Pencil	970x30/970x250	Just Under Top Navigation Bar	\$50

*Charges are monthly for 3 months except for special event pricing on the Floating Hand, Peelback, Navigation Bar and Sliding Billboard ads

SEO (Search Engine Optimization)

\$10 first ad/ \$4 each additional ad per month

SEM (Search Engine Marketing)

Call for More Information

Custom Websites Available
Call for More Information

PRINT Advertising Rates for The Olney Enterprise

Col. Inch Rate / pci	
OPEN RATE	\$7.25
Repeat 2x	\$6.55
Repeat 3x	\$6.25
Repeat 4x	\$5.90
Combination	\$3.45
All 6 Papers	\$22.00
Non-Profit	\$5.80

Contract Display / pci	
By Volume	
250 inches	\$6.25
500 inches	\$5.90
1,000 inches	\$4.90
3,500 inches	N/A
By Frequency	
13 insertions	\$5.60
26 insertions	\$5.30
52 insertions	\$4.95
104 insertions	N/A

Specialty Rates	
Church Directory	\$8.80
Entertainment	\$4.90
Public Notices	\$5.80
Business Directory 1	\$5.90/ea.
Business Directory 2	\$11.80/ea.
Political (Pre-paid)	\$7.25
National	\$7.25

Pick-Up Rates / pci	
Graham	\$5.65
Breckenridge	\$4.75
Jacksboro	\$3.65
Olney	\$3.45
Lake	\$3.45
Shopper	\$4.40

Full Color **\$99**
Spot (Primary) **\$50**
Spot (Custom) **\$132**

Page 1 Banner **\$68/issue**
Classifieds **\$7.50/15 words**
(40¢ per over 15)

Pre-Print Inserts **\$85 cpm**

The Olney Enterprise

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